



BOX ELDER COUNTY TOURISM PROFILE

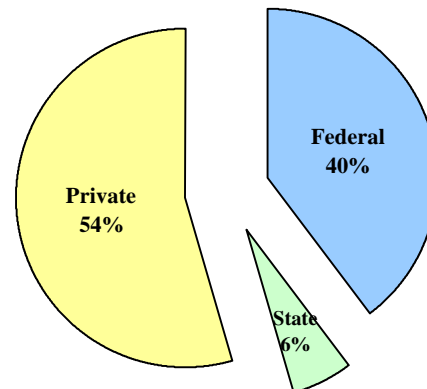
County Indicator	1996	1997	1998	1999	2000	2001(p)	% Change 2000-2001	State Ranking
DEMOGRAPHIC								
Population	39,907	40,735	41,507	42,399	42,860	43,245	0.9%	8
Total Non-Ag Employment	17,488	18,417	18,945	18,095	17,749	17,545	-1.1%	7
Non-Ag Avg Monthly Wage	\$2,430	\$2,482	\$2,583	\$2,561	\$2,733	\$2,756	0.8%	2
Per Capita Income	\$19,445	\$20,051	\$20,591	\$21,104	\$22,321	\$23,237	4.1%	5
Unemployment Rate	4.4%	3.7%	4.9%	4.6%	4.5%	5.6%	1.1%	19
SPENDING & EMPLOYMENT								
Spending by Travelers (Millions)	\$32.9	\$35.2	\$37.2	\$38.8	\$37.9	\$35.4	-6.6%	16
Travel & Tourism Related Employment	607	646	688	727	718	705	-1.8%	16
TOURISM TAX REVENUES (000s)								
Local Tax Revenues from Traveler Spending	\$684.7	\$731.5	\$772.8	\$808.8	\$788.9	\$737.0	-6.6%	16
Gross Taxable Room Rents	\$2,383	\$2,453	\$2,743	\$2,692	\$2,768	\$2,672	-3.5%	20
Transient Room Tax	\$71.5	\$73.6	\$82.3	\$80.8	\$83.0	\$80.2	-3.4%	20
Restaurant Tax	\$232.3	\$252.4	\$262.4	\$272.9	\$288.5	\$294.2	2.0%	9
Car Rental Tax	--	--	--	--	--	--	--	--
Gross Taxable Retail Sales (millions)	\$313.4	\$341.8	\$378.7	\$392.6	\$388.5	\$385.7	-0.7%	10
REGIONAL VISITATION COUNTS								
I-15 UT/ID Traffic Count	2,591,500	2,681,700	2,899,600	3,001,030	3,001,395	3,090,820	3.0%	
I-84 UT/ID Traffic Count	2,261,175	2,080,500	2,115,200	2,226,500	2,231,245	2,263,000	1.4%	
Brigham City Welcome Center	166,269	154,034	140,694	138,816	126,447	125,594	-0.7%	
Willard Bay S.P.	311,363	276,059	300,702	307,114	340,580	302,189	-11.3%	
Antelope Island S.P.	284,171	264,315	362,128	329,751	343,410	291,163	-15.2%	
Hyrum S.P.	63,507	48,910	54,383	67,238	74,207	75,000	1.1%	
Golden Spike N.H.S.	60,484	50,989	46,203	47,012	45,273	44,510	-1.7%	
Ft. Buenaventura S.P.	41,038	46,866	42,813	44,217	47,441	24,154	-49.1%	

Land Ownership - 1999	No. of Acres	% Total
Total Acres in County	3,607,049	100.0%
Federal Government		
BLM	1,428,597	39.6%
US Forest Service	1,070,623	29.7%
National Recreation Areas	90,615	2.5%
National Parks	--	--
National Wildlife Refuge	2,264	0.1%
USFS & BLM Wilderness Area	38,139	1.1%
Other*	11,545	0.3%
State Government	215,411	6.0%
Utah State Parks & Recreation	216,861	6.0%
Utah State Wildlife Reserves	--	--
State Trust Lands	24,858	0.7%
American Indian	192,003	5.3%
Private**	--	--
	1,961,498	54.4%

*Includes Military and Bankhead Jones land

**May include some local government land

Land Ownership - 1999



Box Elder County Tourism Profile

